

2023-2024 COMMITTEE

OBJECTIVES & PROJECTS REPORTING FORM

Use the space below to list your objective(s) and projects for the upcoming year. An **OBJECTIVE** is a long-range goal that may span one year, or several years. A **PROJECT** is an immediate, short-term activity that leads to accomplishing the objective(s). **Please email this completed form along with your completed budget form to the WVSCPA at wvscpa@wvscpa.org by Wednesday, May 10, 2023.** This information will be reviewed by the WVSCPA CEO and any questions/issues will be clarified with the committee Chair prior to final approval for the 2023-2024 fiscal year. The approved objectives and projects form for all committees will be posted on the WVSCPA website after the budget for the fiscal year is approved during the Annual Meeting in June.

COMMITTEE NAME Accounting & Auditing

Objective(s) To educate members on A&A standards, act as an advocate/liason for governmental/professional organizations, and be a resource for all society members

PROJECTS / INITIATIVES (action plans)	PLANNED DATE OF COMPLETION	ASSIGNED TO
Conduct quarterly conference calls to discuss upcoming A&A topics	Quarterly	Group
Prepare brief summaries or articles of upcoming A&A standards	Quarterly	Group
Explore other areas of practice to cover more in-depth for newsletter	As needed	Group
Explore opportunities for non-technical articles or stories to contribute	Quarterly	Group
Maintain regular communications w/State Auditor	Annually	Chris Deweese & Mary Fleece
Act as a resource for society members	Ongoing	Group
Contribute efforts as needed to groups or committees within the Society on other initiatives (such as those identified by resource groups or other committees)	Ongoing	Group

Signed by: Kristin Moody **Committee Chair**

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COMMITTEE NAME Awards

Objective(s) Implement New Awards, Evaluate Existing Awards, Increase Recruitment

PROJECTS / INITIATIVES (action plans)	PLANNED DATE OF COMPLETION	ASSIGNED TO
Form subcommittee to discuss starting an accounting award	5/30/2024	David Hill
Bring back social media award and/or start new award (recruitment related)	5/30/2024	Randy Cole
Have list of society members online so everyone can see who is an active member	5/30/2024	SONYA
Determine why there is is little engagement for Wichey Award (continue it?)	5/30/2024	SONYA
Continue \$50 gift card incentives for nominators of awards winner/raffle	5/30/2024	SONYA

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COMMITTEE NAME _____ **Banking, Industry, & Government** _____

Objective(s) ___ **Networking, training, and educational outreach** _____

PROJECTS / INITIATIVES (action plans)	PLANNED DATE OF COMPLETION	ASSIGNED TO
#1: Work with the Society to hold 3 to 4 virtual education sessions during the year. Topics discussed include cyber security and elder care. Partner with Charleston Chapter on the cyber security CPE.		
#2: Provide posts to the Society of what we are doing for social media engagement.		
#3: Expand outreach to AGA Chapters – sponsor conference.		
#4: Expand outreach to WV Bankers Association and Community Bankers of WV – possible sponsorship.		
#5: Gauge interest in holding an annual BIG conference in 2024.		
#6: Expand outreach to industry. Obtain contact lists and either do direct mailers or email.		

Signed by: Beth Farley _____ Committee Chair

2023-2024 COMMITTEE

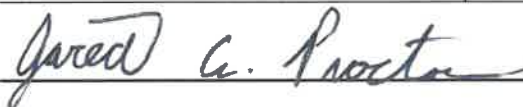
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COMMITTEE NAME Recruiting and Career Opportunities

Objective(s) To recruit students into the accounting profession and assist in career development.

PROJECTS / INITIATIVES (action plans)	PLANNED DATE OF COMPLETION	ASSIGNED TO
OAS Award	April 2024	
Recruiting Fair	Sept. 2023	
Campus Ambassador Program	Ongoing	
High School Outreach	Ongoing	

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COMMITTEE NAME Small Firm & Solo Practitioners

Objective(s) Grow/expand opportunities for small firms to network and share resources for common goals

PROJECTS / INITIATIVES (action plans)	PLANNED DATE OF COMPLETION	ASSIGNED TO
Conduct annual roundtable - Expand to include an event for Huntington	11/2022	Co-chairs
Consider event(s) virtually to include all roundtable participants in presentation or CPE event	5/2023	Co-chairs, J. Simms

Signed by: Jeremy Simms

Committee Chair

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COMMITTEE NAME Tax Committee

Objective(s) 1) To provide educational opportunities to membership in the areas of federal, state, and local taxation 2) To maintain, strengthen, and enhance the relationship between the WVSCPA, The WV Tax Department, and the IRS to the extent feasible.

PROJECTS / INITIATIVES (action plans)	PLANNED DATE OF COMPLETION	ASSIGNED TO
Write articles for submission in the quarterly WVSCPA Newsletter and other trade publications	Ongoing	Various Members
Continue to promote Tax Committee involvement in WV Tax Institute - including identifying potential presenters/relevant topics	Fall 2023	KAM
Provide Content and Assistance for WV Tax Guide	Fall 2023	JED
Potential Micro-CE (1-2 hours) regarding state tax/B+O taxes, SB 151, other topics	Semi-Annual	TBD
Increase participation in Tax Committee by Society Members	Ongoing	Full Committee
Provide updates to Society members regarding relevant updates to income tax, sales tax, etc.	Ongoing	Full Committee

Signed by:  Committee Chair

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COMMITTEE NAME _____ Young CPA _____

Objective(s) To build awareness of young CPAs within the WVSCPA and to provide a source for young CPAs to become active in the society. We will do this by creating social events to assist with the building of relationships amongst peers; mentoring students with the recruiting process to encourage, retain, and educate about the profession; making an impact in our community through service; and introducing members to the Society and other committees

PROJECTS / INITIATIVES (action plans)	PLANNED DATE OF COMPLETION	ASSIGNED TO
Month of Service (\$0)	July 2023	Trevor Gibson
Charleston Social (\$750)	Fall 2023	Paul Koontz
Huntington Social (\$750)	Fall 2023	Anna Ford
Morgantown/Central Social (\$750)	Fall 2023	Morgan Hunt
Parkersburg Social (\$750)	Fall 2023	Kaylee Stengel
Greenbrier Valley/Southern (\$750)	Fall 2023	Shea Boothe
United Way Day of Caring (\$0)	Fall 2023 to Spring 2024	Various
Young CPA Committee Member Spotlight (\$0)	Fall 2023 to Spring 2024	Trevor Gibson

Signed by: Trevor J. Gibson Committee Chair