**This is IT! Agenda**

**Thursday, October 31, 2024**

**Virtual – 1:00 pm to 4:00 pm**

***Presented by:***



1. **Cybersecurity Essentials for CPAs**
   1. An overview of the most critical cybersecurity practices to protect sensitive financial data
2. **The Impact of AI and Machine Learning on Accounting:**
   1. How AI and ML are transforming data analysis and decision-making in accounting
3. **Disaster Recovery and Business Continuity Planning**
   1. How CPA firms can prepare for and recover from unexpected disruptions to their technology